



**CROKE PARK
MEETINGS
& EVENTS**

Let's Make This Brilliant!



The Studio at Croke Park

powered by



The Technical Event Specialists



An Iconic Setting

We offer a Fully Managed **End-to-End Virtual Studio Solution** located in the iconic Croke Park stadium, the beating heart of Irish sport, culture, and business events.

The SGS Approval Mark and The Fáilte Ireland COVID 19 Safety Charter have been awarded to Croke Park Conference Centre, ensuring that the stadium's cleaning and disinfection processes are designed and managed to reduce risks, including the specific risks associated with Covid-19. An additional feature in Croke Park is the on-site Green Room area, allowing ease and comfort for speakers, guests, and panellists in a socially distant and safe environment. Refreshments are available in line with Government Guidelines, and on-site

parking ensures ease of access to the venue with a warm welcome from the in-house conference team.

AVCOM has a team of five technical specialists on hand throughout each Virtual Event, covering Technical Production Management, Virtual Streaming, Media & Dynamic Switching, Audio, Lighting, and Camera Direction. There is also a dedicated Client Station from where you can observe the production.

We have contingency plans in place, with secondary teams available to produce the Virtual Event, critical production equipment replacement, and backup broadband connections.

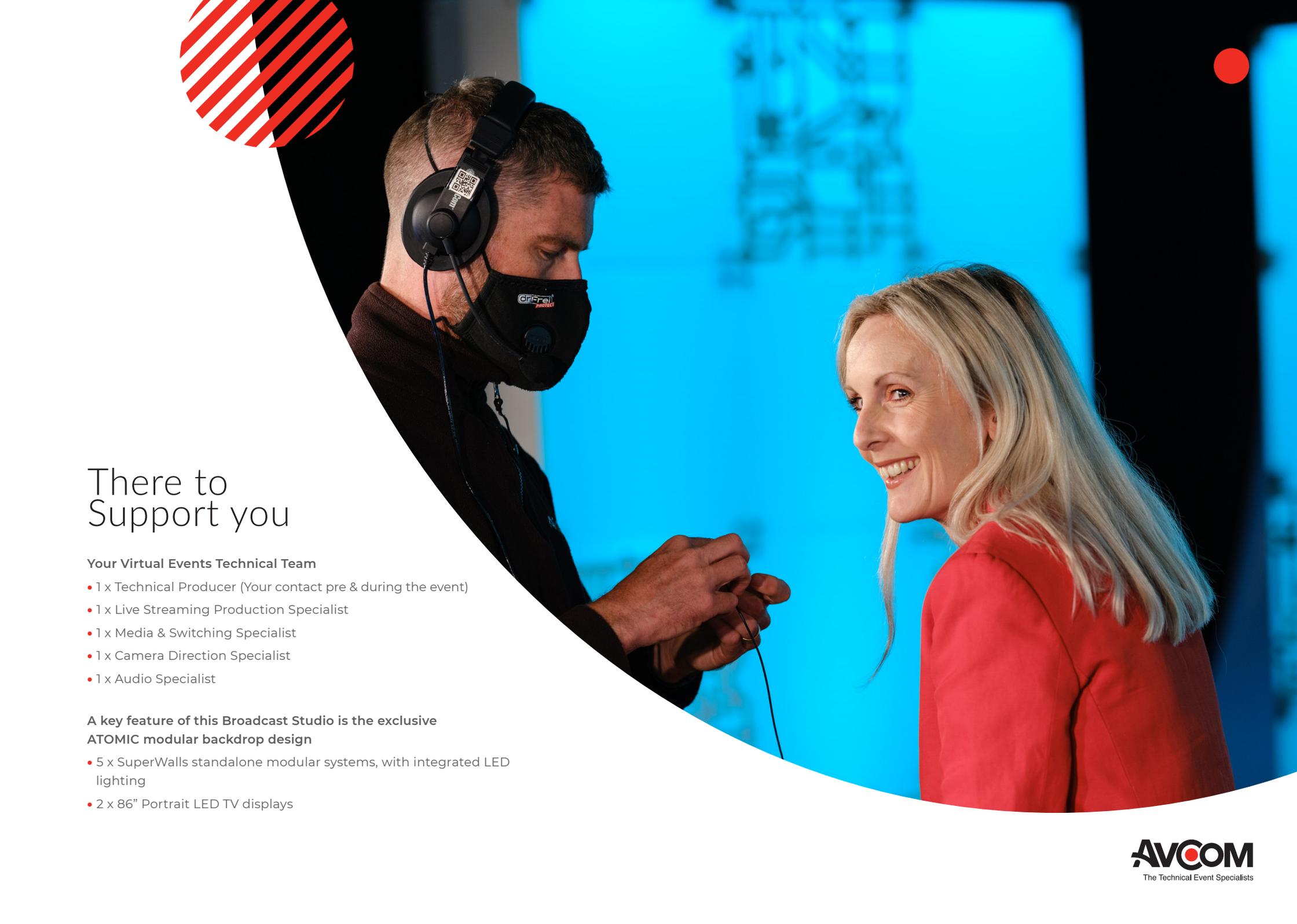


The Studio

Capture live or pre-record your event and broadcast TV production quality to your audience.

The studio features an impressive 10m x 9m staging area that accommodates 4 participants with social distancing and features our award-winning exclusive ATOMIC modular scenery structures.

Our Creative team transforms the broadcast by designing streaming assets, motion graphic animations and event opener videos, enhancing the online audience experience.

A man in profile, wearing a black headset with a microphone and a black face mask with a microphone, is looking down at his hands. A woman with blonde hair, wearing a red jacket, is smiling and looking towards him. The background is a bright blue wall with some faint, illegible text. In the top left corner, there is a circular graphic with red and white diagonal stripes. In the top right corner, there is a solid red circle.

There to Support you

Your Virtual Events Technical Team

- 1 x Technical Producer (Your contact pre & during the event)
- 1 x Live Streaming Production Specialist
- 1 x Media & Switching Specialist
- 1 x Camera Direction Specialist
- 1 x Audio Specialist

A key feature of this Broadcast Studio is the exclusive ATOMIC modular backdrop design

- 5 x SuperWalls standalone modular systems, with integrated LED lighting
- 2 x 86" Portrait LED TV displays

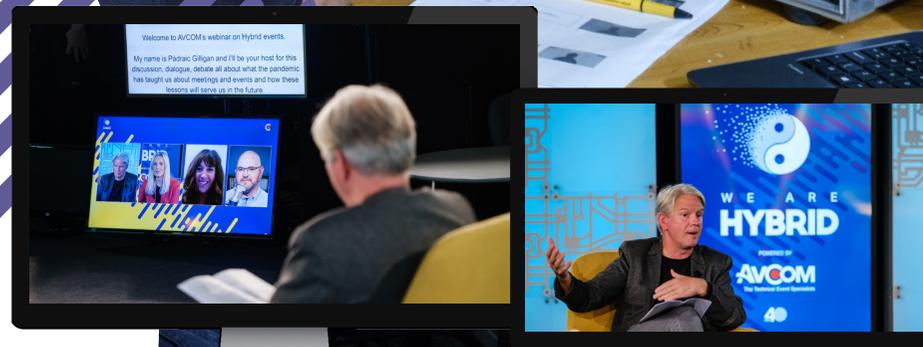
Advanced Personalisation

Virtual Streaming features

- Customisable broadcast
- Streaming background graphic templates
- Multiple remote participants (up to 8 simultaneously)
- Virtual Green Room
- Password protection & streamed to any device or screen
- Dynamic switching & content playback from various sources

In Studio features

- Multi-camera solution ideal for everything from a live-streamed corporate presentation to a pre-recorded music video
- Multiple support monitors displaying presenter view & preview





Pitchside
Pre-recording

Optional Extras

- Pre-recording video from pitchside or Skyline, Dublin's highest open-viewing platform.
- Let our Creative team enhance the experience with custom graphics, motion graphics, event opening videos, pre-recorded content, & behind the scenes highlight videos
- Add branding to ATOMIC modular panels
- Single Sign-On Security
- Octa, a robust multi-pillar & fully customisable Virtual Events platform, offers everything from secure registration, breakout rooms, networking, 3d exhibition booths including touchpoints, all supported by Client Services, Creative & Technical teams
- Camera vision mixing, additional cameras, autocue & music licensing
- Virtual attendees integration (up to 20 attendees viewable online) & managed by Audience Engagement Specialist
- Client moderation of Q&A, live polling & audience chat facilities with analytics
- Social media integration



Skyline
Pre-recording



On-location Streaming Solutions

We offer a fully managed **End-to-End Streaming Solution** from any location, with media controlled by AVCOM, broadcasting to anywhere in the world. Ideal for one to many communication, CEO message, welcome video, pre-recorded messaging, fireside chats, webinars, town hall, plus more

COVID-19 protocols cover all necessary health and safety control measures ensuring the continued safety of all participants and technicians.

AVCOM has a team of two technical specialists on hand throughout each event, covering Streaming, Media & Switching.

We have contingency plans in place, with secondary teams available to produce the event and critical production equipment replacement.

Elevate your production by engaging our in-house Creative teams for striking and engaging visual content creation, transforming the audience experience.





Creative Solutions

Our creative team designs & produces content, enhancing the communication of brand message and identity. We have worked for a wide variety of clients, producing content for virtual and live events, corporate, promotional, and social media. Let our experts help you connect with your target audience.

- Event specific branding
- 3D Pre visualisation
- Branding opportunities
- Motion graphics
- Video production & editing



Engage | Connect | Transform



Contact:

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Pascal is a leader, always drives best practices while using a creative professional approach and supports the significant meetings and events in-house team at Croke Park.



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